THE RIGHT stuf
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** For Immediate Release **

RIGHT STUF INTERNATIONAL LAUNCHES EPISODE 12 OF "ANIME TODAY", THE FIRST EVER COMMERCIAL PODCAST SHOW DEDICATED TO ANIME AND MANGA!

Grimes, IA April 14, 2006 – The Right Stuf International ("TRSI"), anime producer and mega-online anime retailer, announced today it has released the latest episode of Anime Today, the first ever commercial podcast aimed at Japanese animation ("anime") and manga enthusiasts.

Consistently ranked in the top 100 TV & Movie podcasts subscriptions on Apple's iTunes vying against podcasts by corporate moguls such as Cartoon Network, Fox, and HBO, Anime Today fans have been raving about the show since its initial debut last November. "Reviews, News and Japanese culture that is engaging and is produced well. How did you guys know exactly what I wanted in an anime podcast?!" posted one reviewer on iTunes.

Released every other week, each episode features fresh anime content and gives listeners a glimpse into what's new and what's hot in the world of anime and manga! Segments include reviews of titles from all major anime studios, insight into the industry from anime producers, tips on traveling to and around Japan, interaction with listeners, contest and prizes and more!

In episode 12 of Anime Today:

-- Chad has the latest news on what's hot in the world of anime.

-- Think you know anime and manga? **Test your skills in our "Uso Deshou" trivia!**

-- Marie has a nail-biting review of Tokyopop's **Dragon Head** Graphic Novel 1.

-- Nick steps forth to give you the scoop on Right Stuf's latest batch of contests.

-- In The Anime and Gamer's Guide to Japan, Kris and Judy launch into a vibrant discussion about **the hottest gaming trends currently in Japan.**

-- Shawne highlights some great titles from the "Hunt for Savings" In-Stock sale, and spotlights his favorite titles from his Weekly Specials.

-- **Evolution of a Giant** - the production team talks about the evolution of the Right Stuf catalog, which first began shipping over 15 years ago.

-- **Learn about the Japanese verb "desu" (to be)** with Judy-sensei's Mini Japanese 101 Lessons!

-- Sit in on a session of Q&A with Kris and Judy as they field listener questions about **Music & Effects (M&E) in US anime.**

You can find this episode, as well as an archive of all Anime Today episodes and extended show notes, at http://www.rightstuf.com.

About Podcasting

The term "Podcasting" is a blend of Apple's "iPod" and "broadcasting", and is a blanket term used to describe a collection of technologies for automatically distributing audio and video programs over the internet via a publish and subscribe model. Anime Today can be downloaded from the Apple iTunes Music Store or directly from the company's website at www.rightstuf.com, and the podcast can be played on a variety of PC MP3 players and handheld devices, including the Apple iPod.

Founded in 1987, The Right Stuf International ("TRSI") was one of the first players in the US Japanese Animation ("anime") industry. Dedicated to producing the highest quality products, TRSI selects a limited number of anime titles to focus on each year. With a product line ranging from anime classics like Astro Boy, Kimba, and Gigantor to the most modern comedies and dramas such as the Irresponsible Captain Tylor, His and Her Circumstances, Boogiepop Phantom, Comic Party and Gravitation, TRSI produces quality anime and merchandise for fans of all ages! To learn more about TRSI, visit us on the web at www.rightstuf.com.

For more information on these or any Right Stuf title, or for samples or images, contact us at:

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